

USM School of Business Executive Forum

SAVE THE DATE
April 1, 2010

The Business of Sports...



UNIVERSITY OF
SOUTHERN MAINE



PORTLAND
Regional Chamber
A Part of the
Community

USM School of Business Executive Forum

April 1, 2010

7:30 - 10:00 am

Holiday Inn by the Bay

Portland, Maine



UNIVERSITY OF
SOUTHERN MAINE

Nonprofit Organization
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Brian Corcoran

President, Shamrock Sports Group
Former Fenway Sports Group and
Nascar Executive

Panel of presentors will discuss:

- Maine Sports Commission
- What It Means to be a Sports Event Sponsor
- Economic Impact and Role of Education

Registration Fee: \$20, register online at www.portlandregion.com.