

BUILD YOUR BRAND AT
UNIVERSITY OF SOUTHERN MAINE

WITH THE
AroundCampus Student Planner - Portland & Gorham

6,600 STUDENTS AND 1,100 FACULTY & STAFF

CAMPUS AT A GLANCE



FRESHMAN CLASS

737 students in the freshman class



HOME STATE

84% in-state
16% out-of-state



AVERAGE AGE

21 years



GENDER RATIO

43% male
57% female

PRINT

POWERED BY AROUND CAMPUS GROUP & USM DISTRIBUTION TEAM

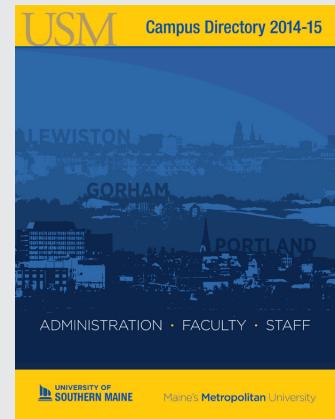
3,500 PLANNERS

Planners distributed to:

- Campus Hot Spots
- High-Traffic Areas
- Student Housing

Features:

- Academic Calendar
- Campus Information
- Consumer Guide



DIGITAL

AC APP & WEBSITE

- Connects the campus to the business community with GPS directions
- FREE iPhone and Android download
- FREE & unlimited changes all year
- Business profile page for each advertiser
- School specific coupons

FOOD ORDERING

- Fully integrated with the AroundCampus App
- Designed for students on the go
- Receive food orders through various methods
- Free interactive menu creation
- On-campus and in-restaurant marketing activities

