



## ***The Value of Membership***

**BUSINESS  
BUILDING**



**MARKETING  
VISIBILITY &  
EVENTS**



**ADVOCACY  
EFFORTS**



**GIVING BACK  
TO YOUR  
COMMUNITY**



### **How the Chamber helps GROW Your Business**

- *Enjoy 25+ FREE business building seminars each year.*
- *Attend 100+ events every year with 90,000 like-minded professionals.*
- *Join fellow members who have realized over \$1M in increased revenue through our weekly networking LINQ groups.*
- *Access to a FREE direct mailing list of our 1,300+ Members.*

### **How the Chamber increases your VISIBILITY**

- *The Chamber offers over 100 sponsorship packages to fit your investment level and business needs.*
- *List your business in our directory. A top visited Chamber page that generates an average of 8,018 impressions and clicks for members. (2021 data)*
- *Request assistance and promotion for your ribbon cutting, grand opening, or special event.*
- *Advertise your business and events to The Chamber's 10k+ newsletter subscribers and over 20k social media subscribers.*

*Become a Member Today at: [www.portlandregion.com/jointoday](http://www.portlandregion.com/jointoday)*



**PORTLAND**  
Regional Chamber  
of Commerce

***You Do the Business  
We'll Do the Work!***

## **How the Chamber ADVOCATES for your organization**

- *Our dedicated Advocacy Director follows business-impacting policies keeping you up-to-date on news from local, state, and federal governments*
- *Provides a voice on behalf of the business community at large on topics that matter to you and your business.*
- *Enjoy the latest news, tools, and resources relevant to our entire community.*
- *Take an active stance on issues impacting businesses*

## **How the Chamber helps you GIVE BACK**

- *Support and partner with 200+ nonprofit Chamber Member Organizations.*
- *Serve on a board or committee and advocate for your community, assist at local events, and benefit the people in your town.*
- *Offer (and enjoy) discounts from fellow members and share valuable content with our membership-at-large.*

## **Questions? Contact:**

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